

CSMPS

Mentorship Program



About CSMPS

The Canadian Society for Marketing Professional Services (CSMPS) is a non-profit society providing professional service providers and their marketers with opportunities for professional growth, education and networking.

Program Objectives

The CSMPS Mentorship Program will pair senior industry professionals with junior or mid-level marketing and business development professionals within the AEC or professional services industry.

The program will give CSMPS members the opportunity to make meaningful connections, develop their skillsets and advance their careers, while mentors will further develop their personal leadership and coaching styles.

Program Components



1-on-1 Mentoring

For its inaugural year, the program is aiming to have 10 pairings. Intake will be occurring on a rolling basis.



Periodic Check-Ins

CSMPS will provide email check-ins including conversations prompts to ensure all pairings are meeting their goals.



Launch and Wrap Party

A Launch Party will be held in September to kick off the year. To end the year, a Wrap Party will occur in May.

Sponsorship Benefits

Your support will help CSMPS develop a pool of talented business development and marketing professionals

- Placement in sponsor slide, featured in **all** CSMPS events (virtual and in-person)
- Verbal recognition at all CSMPS Mentorship Program events
- "Sponsor Spotlight" feature on all social media platforms (LinkedIn, Instagram, Twitter, Facebook)
- Recognition in all CSMPS Mentorship Program official correspondences